

ORDER



KSNV

Orders
Order / Rev: 104878
Alt Order #: 06837423
Product Desc: OBAMA 4 AMERICA
Estimate: 1522
Flight Dates: 08/03/12 - 09/03/12
Original Date / Rev: 07/30/12 / 07/31/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 07/30/12 | 08/26/12 | 469 | \$374,200.00 | \$318,070.00 |
| 08/27/12 | 09/03/12 | 206 | \$138,325.00 | \$117,576.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|---------------------|---------------------|-------------|
| August 2012 | 469 | \$374,200.00 | \$318,070.00 | 0.00 |
| September 2012 | 206 | \$138,325.00 | \$117,576.25 | 0.00 |
| Totals | 675 | \$512,525.00 | \$435,646.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|----------------|
| KSNV | 30% | \$512,525.00 |
| Market | 100% | \$1,708,416.67 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 19% | \$324,599.17 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 19% | \$324,599.17 |
| KTUD | 1% | \$17,084.17 |
| KVVU | 22% | \$375,851.67 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 9% | \$153,757.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|-------------|
| E 1 | KSNV | 08/03/12 | 09/03/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 44 | \$17,600.00 |

COMMENTS APPLY TO SUB LINES A THRU B
 WAKE UP WITH THE WAGNERS

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 1 | KSNV | 08/03/12 | 09/03/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS | CM | 5-6a | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 44 | \$17,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/31/12 | 08/06/12 | M---F-- | | | | | 4 | \$400.00 | | 0.00 | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$400.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$400.00 | | 0.00 | | | |
| E 2 | KSNV | 08/07/12 | 08/13/12 | Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS | CM | 430a-5a | MTWT--S | :30 | 4 | \$150.00 | 2 | 0.00 | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWT--S | | | | | 4 | \$150.00 | | 0.00 | | | |
| E 3 | KSNV | 08/14/12 | 09/03/12 | Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS | CM | 430a-5a | MTWT--S | :30 | 5 | \$200.00 | 1 | 0.00 | NM | 15 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWT--S | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWT--S | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWT--S | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 4 | KSNV | 08/03/12 | 09/03/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS | CM | 6-7a | MTWTF-- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 36 | \$25,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/31/12 | 08/06/12 | M---F-- | | | | | 4 | \$700.00 | | 0.00 | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$700.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$700.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$700.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$700.00 | | 0.00 | | | |
| E 5 | KSNV | 08/03/12 | 09/03/12 | Today Show Today Show COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW | CM | 658a-9am | MTWTF-- | :30 | 4 | \$1,400.00 | 1 | 0.00 | NM | 36 | \$50,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/31/12 | 08/06/12 | M---F-- | | | | | 4 | \$1,400.00 | | 0.00 | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$1,400.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$1,400.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$1,400.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$1,400.00 | | 0.00 | | | |
| E 7 | KSNV | 08/18/12 | 09/01/12 | News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 8 | KSNV | 08/18/12 | 09/01/12 | Saturday Today Saturday Today SATURDAY TODAY | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 3 | \$1,875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | |
| E 10 | KSNV | 08/19/12 | 09/02/12 | Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12 | CM | 5:00- 6:00am | -----S | :30 | 1 | \$825.00 | 3 | 0.00 | NM | 3 | \$2,475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$825.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$825.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 1 | \$825.00 | | 0.00 | | | |

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Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 11 | KSNV | 08/19/12 | 09/02/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| | | | | NEWS 3 AT SUNRISE no pgm 8/5, 8/12 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 12 | KSNV | 08/19/12 | 09/02/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 2 | \$625.00 | 1 | 0.00 | NM | 6 | \$3,750.00 |
| | | | | TODAY ON SUNDAY no pgm 8/5, 8/12 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 2 | \$625.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 2 | \$625.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 2 | \$625.00 | | 0.00 | | | |
| E 13 | KSNV | 08/19/12 | 09/02/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 3 | \$9,000.00 |
| | | | | MEET THE PRESS no pgm 8/5, 8/12 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 14 | KSNV | 08/19/12 | 09/02/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 3 | \$1,500.00 |
| | | | | NEWS 3 TODAY/WKEND no pgm 8/5, 8/12 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 15 | KSNV | 08/19/12 | 09/02/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 3 | \$1,500.00 |
| | | | | CHRIS MATTHEWS SHOW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 16 | KSNV | 08/07/12 | 09/03/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 32 | \$16,000.00 |
| | | | | COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$500.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$500.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$500.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$500.00 | | 0.00 | | | |
| E 17 | KSNV | 08/07/12 | 09/03/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 32 | \$10,400.00 |
| | | | | COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| E 18 | KSNV | 08/07/12 | 09/03/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 32 | \$10,400.00 |
| | | | | COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| E 19 | KSNV | 08/07/12 | 09/03/12 | | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 17 | \$7,225.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|------|-------------------|-----------------|----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| Noon News | | | | | | | | | | | | | | | |
| Noon News | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$425.00 | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 20 | KSNV | 08/07/12 | 09/03/12 | The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 17 | \$5,525.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| NEWS 3 AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$325.00 | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | | | | 5 | \$325.00 | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | | | | 5 | \$325.00 | | 0.00 | | | |
| E 21 | KSNV | 08/07/12 | 09/03/12 | Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 17 | \$7,225.00 |
| Days of our Lives | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$425.00 | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 22 | KSNV | 08/07/12 | 09/03/12 | The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 32 | \$10,400.00 |
| The Doctors | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$325.00 | | 0.00 | | | |
| E 23 | KSNV | 08/07/12 | 09/03/12 | Dr. Phil | CM | 3-4p | MTWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 32 | \$14,400.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 10 | \$450.00 | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | | | | 10 | \$450.00 | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | | | | 10 | \$450.00 | | 0.00 | | | |
| E 24 | KSNV | 08/07/12 | 09/03/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 17 | \$11,900.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$700.00 | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$700.00 | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | | | | 5 | \$700.00 | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | | | | 5 | \$700.00 | | 0.00 | | | |
| E 25 | KSNV | 08/07/12 | 08/13/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,400.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| (4:00 PM-4:30 PM) | | | | | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 26 | KSNV | 08/14/12 | 09/03/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 5 | \$600.00 | 1 | 0.00 | NM | 15 | \$9,000.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| (4:00 PM-4:30 PM) | | | | | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$600.00 | | 0.00 | | | |

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------------------|---------|-----|-------------|-------------|-----|---------------|------|-------|-------------|
| E 26 | KSNV | 08/14/12 | 09/03/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) | | 4-5pm (4:00 PM-4:30 PM) | MTWTF-- | :30 | 5 | \$600.001 | | 0.00 | NM | 15 | \$9,000.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | 5 | | | \$600.00 | | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | 5 | | | \$600.00 | | | 0.00 | | | |
| E 27 | KSNV | 08/03/12 | 09/03/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 6 | \$1,000.001 | | 0.00 | NM | 66 | \$66,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/31/12 | 08/06/12 | M---F-- | | 6 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | 15 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | 15 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | 15 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | 15 | | | \$1,000.00 | | | 0.00 | | | |
| E 28 | KSNV | 08/07/12 | 08/13/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 5 | \$1,100.001 | | 0.00 | NM | 5 | \$5,500.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/07/12 | 08/13/12 | MTWTF-- | | 5 | | | \$1,100.00 | | | 0.00 | | | |
| E 29 | KSNV | 08/14/12 | 09/03/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 5 | \$1,000.001 | | 0.00 | NM | 15 | \$15,000.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | 5 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | 5 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | 5 | | | \$1,000.00 | | | 0.00 | | | |
| E 30 | KSNV | 08/18/12 | 09/01/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 2 | \$650.001 | | 0.00 | NM | 6 | \$3,900.00 |
| KVBC EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | 2 | | | \$650.00 | | | 0.00 | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S- | | 2 | | | \$650.00 | | | 0.00 | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S- | | 2 | | | \$650.00 | | | 0.00 | | | |
| E 31 | KSNV | 08/14/12 | 09/03/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 5 | \$1,000.001 | | 0.00 | NM | 15 | \$15,000.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | 5 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | 5 | | | \$1,000.00 | | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | 5 | | | \$1,000.00 | | | 0.00 | | | |
| E 32 | KSNV | 08/14/12 | 09/03/12 | Face to Face w/ RalstonCM Face to Face w/ J.Ralston | | 730-758pm | MTWTF-- | :30 | 5 | \$800.001 | | 0.00 | NM | 15 | \$12,000.00 |
| FACE TO FACE WITH JON RALSTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/14/12 | 08/20/12 | MTWTF-- | | 5 | | | \$800.00 | | | 0.00 | | | |
| Week: | | 08/21/12 | 08/27/12 | MTWTF-- | | 5 | | | \$800.00 | | | 0.00 | | | |
| Week: | | 08/28/12 | 09/03/12 | MTWTF-- | | 5 | | | \$800.00 | | | 0.00 | | | |
| E 33 | KSNV | 08/18/12 | 09/01/12 | Weekend Jeopardy/WheelGM WKND Jeop/Wheel | | 630-730pm | -----S- | :30 | 1 | \$500.001 | | 0.00 | NM | 3 | \$1,500.00 |
| JEOP/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | 1 | | | \$500.00 | | | 0.00 | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S- | | 1 | | | \$500.00 | | | 0.00 | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S- | | 1 | | | \$500.00 | | | 0.00 | | | |
| E 34 | KSNV | 08/04/12 | 08/11/12 | News 3 Olympic Zone News 3 Olympic Zone | CM | 7:30-8:00PM | -----S- | :30 | 1 | \$750.001 | | 0.00 | NM | 2 | \$1,500.00 |
| OLYMPIC ZONE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----S- | | 1 | | | \$750.00 | | | 0.00 | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S- | | 1 | | | \$750.00 | | | 0.00 | | | |
| E 35 | KSNV | 08/13/12 | 08/13/12 | | CM | 8-10pm | M----- | :30 | 1 | \$2,300.001 | | 0.00 | NM | 1 | \$2,300.00 |

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|-------------|
| Mon PR 8-10p Monday Prime 8-10pm STARS EARN STRIPES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 1 \$2,300.00 0.00 | | | | | | | | | | | | | | | |
| E 36 | KSNV | 08/21/12 | 08/28/12 | Tues PR 8-10p Tuesday Prime 8-10pm | CM | 8-10pm | -T----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 2 | \$8,000.00 |
| AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$4,000.00 0.00 Week: 08/27/12 09/02/12 -T----- 1 \$4,000.00 0.00 | | | | | | | | | | | | | | | |
| E 37 | KSNV | 08/14/12 | 08/21/12 | Tues PR 10-11p Tuesday Prime 10-11pm | CM | 10-11pm | -T----- | :30 | 1 | \$2,000.00 | 1 | 0.00 | NM | 2 | \$4,000.00 |
| IOVE IN THE WILD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$2,000.00 0.00 Week: 08/20/12 08/26/12 -T----- 1 \$2,000.00 0.00 | | | | | | | | | | | | | | | |
| E 38 | KSNV | 08/16/12 | 08/30/12 | Thurs PR 10-11p Thursday Prime 10-11pm | CM | 10-11pm | ---T--- | :30 | 1 | \$2,100.00 | 1 | 0.00 | NM | 3 | \$6,300.00 |
| ROCK CENTER W/B. WILLIAMS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$2,100.00 0.00 Week: 08/20/12 08/26/12 ---T--- 1 \$2,100.00 0.00 Week: 08/27/12 09/02/12 ---T--- 1 \$2,100.00 0.00 | | | | | | | | | | | | | | | |
| E 39 | KSNV | 08/24/12 | 08/24/12 | Fri PR 9-10p Friday Prime 9-10pm | CM | 9-10pm | ----F-- | :30 | 1 | \$2,600.00 | 1 | 0.00 | NM | 1 | \$2,600.00 |
| GRIMM (R) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$2,600.00 0.00 | | | | | | | | | | | | | | | |
| E 40 | KSNV | 08/17/12 | 08/31/12 | Fri 10-11p Friday Prime 10-11pm | CM | 10-11pm | ----F-- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 2 | \$6,400.00 |
| COMMENTS APPLY TO SUB LINES A THRU B DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$3,200.00 0.00 Week: 08/20/12 08/26/12 ----- 0 \$0.00 0.00 Week: 08/27/12 09/02/12 ----F-- 1 \$3,200.00 0.00 | | | | | | | | | | | | | | | |
| E 41 | KSNV | 08/03/12 | 09/03/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 22 | \$24,200.00 |
| COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/31/12 08/06/12 M---F-- 2 \$1,100.00 0.00 Week: 08/07/12 08/13/12 MTWTF-- 5 \$1,100.00 0.00 Week: 08/14/12 08/20/12 MTWTF-- 5 \$1,100.00 0.00 Week: 08/21/12 08/27/12 MTWTF-- 5 \$1,100.00 0.00 Week: 08/28/12 09/03/12 MTWTF-- 5 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 42 | KSNV | 08/18/12 | 09/01/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 3 | \$3,300.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 -----S- 1 \$1,100.00 0.00 Week: 08/27/12 09/02/12 -----S- 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 43 | KSNV | 08/19/12 | 09/02/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 3 | \$3,300.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 -----S 1 \$1,100.00 0.00 Week: 08/27/12 09/02/12 -----S 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 44 | KSNV | 08/07/12 | 09/03/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 16 | \$6,800.00 |

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 1 | \$425.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 45 | KSNV | 08/07/12 | 09/03/12 | Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 2 | \$225.00 | 1 | 0.00 | NM | 17 | \$3,825.00 |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 2 | \$225.00 | | 0.00 | | | |
| | | Week: 08/14/12 | 08/20/12 | MTWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| | | Week: 08/21/12 | 08/27/12 | MTWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| | | Week: 08/28/12 | 09/03/12 | MTWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| E 46 | KSNV | 08/18/12 | 09/01/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 2 | \$1,400.00 | 1 | 0.00 | NM | 6 | \$8,400.00 |
| | | | | Saturday Night Live | | | | | | | | | | | |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S- | | | | | 2 | \$1,400.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S- | | | | | 2 | \$1,400.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S- | | | | | 2 | \$1,400.00 | | 0.00 | | | |
| E 47 | KSNV | 08/19/12 | 09/02/12 | Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 3 | \$1,200.00 |
| | | | | Sports Night in Las Vegas | | | | | | | | | | | |
| SPORTS NIGHT IN LAS VEGAS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| | | Week: 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 48 | KSNV | 08/03/12 | 08/13/12 | Olympics Daytime Week | CM | 9am-4pm | MTWTF-- | :30 | 10 | \$1,200.00 | 3 | 0.00 | NM | 30 | \$36,000.00 |
| | | | | Olympics Daytime Weekdays | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/31/12 | 08/06/12 | M---F-- | | | | | 10 | \$1,200.00 | | 0.00 | | | |
| | | Week: 08/07/12 | 08/13/12 | MTWTF-- | | | | | 20 | \$1,200.00 | | 0.00 | | | |
| E 49 | KSNV | 08/04/12 | 08/04/12 | Olympics Daytime Week | CM | 4am-6pm | -----S- | :30 | 6 | \$1,700.00 | 3 | 0.00 | NM | 6 | \$10,200.00 |
| | | | | Olympics Daytime WEEKEND | | | | | | | | | | | |
| OLYMPIC DAYTIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | -----S- | | | | | 6 | \$1,700.00 | | 0.00 | | | |
| E 50 | KSNV | 08/05/12 | 08/05/12 | Olympics Daytime Week | CM | 4am-6pm | -----S | :30 | 6 | \$1,700.00 | 3 | 0.00 | NM | 6 | \$10,200.00 |
| | | | | Olympics Daytime WEEKEND | | | | | | | | | | | |
| OLYMPIC DAYTIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | -----S | | | | | 6 | \$1,700.00 | | 0.00 | | | |
| E 51 | KSNV | 08/11/12 | 08/11/12 | Olympics Daytime Week | CM | 4am-6pm | -----S- | :30 | 5 | \$1,700.00 | 3 | 0.00 | NM | 5 | \$8,500.00 |
| | | | | Olympics Daytime WEEKEND | | | | | | | | | | | |
| OLYMPIC DAYTIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | -----S- | | | | | 5 | \$1,700.00 | | 0.00 | | | |
| E 52 | KSNV | 08/11/12 | 08/11/12 | Olympics Daytime Week | CM | 4am-6pm | -----S- | :30 | 2 | \$900.00 | 3 | 0.00 | NM | 2 | \$1,800.00 |
| | | | | Olympics Daytime WEEKEND (4:00 AM-7:00 AM) | | | | | | | | | | | |
| OLYMPIC DAYTIME A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | -----S- | | | | | 2 | \$900.00 | | 0.00 | | | |
| E 53 | KSNV | 08/12/12 | 08/12/12 | Olympics Daytime Week | CM | 4am-6pm | -----S | :30 | 4 | \$1,700.00 | 3 | 0.00 | NM | 4 | \$6,800.00 |
| | | | | Olympics Daytime WEEKEND (7:00 AM-3:00 PM) | | | | | | | | | | | |
| OLYMPIC DAYTIME B | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | -----S | | | | | 4 | \$1,700.00 | | 0.00 | | | |
| E 54 | KSNV | 08/03/12 | 08/06/12 | | CM | 7pm-12am | M---FS- | :30 | 1 | \$6,000.00 | 3 | 0.00 | NM | 1 | \$6,000.00 |

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|----------------------|-------|--------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|--------------|
| | | | | Olympics Primetime | | | | | | | | | | | |
| | | | | Olympics Primetime | | | | | | | | | | | |
| OLYMPIC PRIMETIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/31/12 | 08/06/12 | M---FS- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| E 55 | KSNV | 08/19/12 | 08/19/12 | NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | | | NFL Football | | | | | | | | | | | |
| NFL INDIANAPOLIS @ PITT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| E 56 | KSNV | 08/26/12 | 08/26/12 | NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | | | NFL Football | | | | | | | | | | | |
| NFL CAROLINA @ JETS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| E 57 | KSNV | 08/19/12 | 08/26/12 | News 3 Live in Prime | CM | 7-10pm | -----S | :30 | 1 | \$1,100.00 | 2 | 0.00 | NM | 2 | \$2,200.00 |
| | | | | News 3 in Prime | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| N 58 | KSNV | 08/18/12 | 08/18/12 | To the Point - PM | CM | 730-758pm | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| | | | | To the Point | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | | | | 1 | \$375.00 | | 0.00 | | | |
| N 59 | KSNV | 08/19/12 | 08/19/12 | LAW & ORDER (LF) | CM | Sat 1-2am / Sun 1- | -----S | :30 | 1 | \$225.00 | 1 | 0.00 | NM | 1 | \$225.00 |
| | | | | Law & Order (LF) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | | | | 1 | \$225.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 675 | \$512,525.00 |